



# Lunch Kit

## BRIGADE®

TerraCycle® is rewarding non-profit organizations for helping the environment.

### 1. Collect

Sign up as an individual or organization at [terracycle.com](http://terracycle.com) to collect used lunch kits.



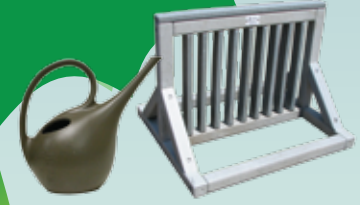
### 2. Ship

Ship your lunch kits to TerraCycle for FREE. For each approved lunch kit sent to TerraCycle your organization will be credited two TerraCycle points\* redeemable for charitable gifts or a payment of \$0.01 per point to your charity of choice.



### 3. Recycle

TerraCycle will recycle the lunch kits into cool and useful new products.



For more information visit [www.terracycle.com](http://www.terracycle.com)

\*Number of units per shipment is calculated based on weight using .036 pounds as the weight of one lunch kit. Two TerraCycle points will be awarded for each unit collected, based on this average weight. TerraCycle points can be redeemed for a variety of charitable gifts or payment of \$0.01 per point to the non-profit organization of your choice. Oscar Mayer Lunchables, is a registered trademark of Oscar Mayer used under license. ©2012. TerraCycle®, the TerraCycle Logo® and Brigade® are all property of TerraCycle, Inc. used under license. ©2012.

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Kraft Foods, the parent company of the Lunchables brand, has pledged that none of its brands will conduct in-school marketing campaigns, including high schools and below, during school hours.